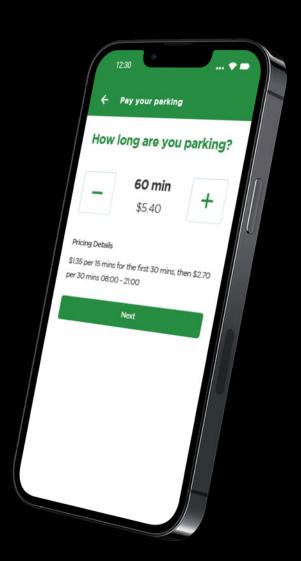
#### Introducing

## FrogMobile

Instant. Convenient. Ideal.



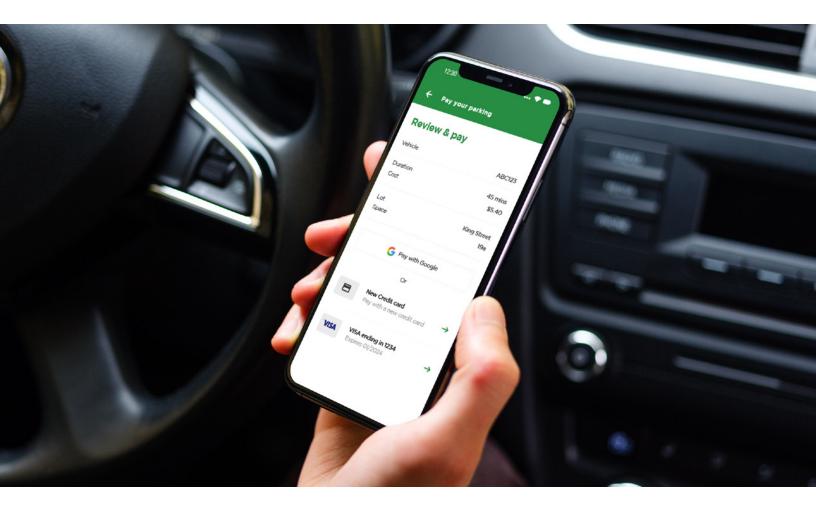


Frogparking is a world-leading provider of comprehensive parking management solutions. Currently, we hold the unique position as the only company capable of delivering a complete customized end-to-end package, from access to exit. Our in-house agile global team are committed to crafting aesthetically pleasing parking solutions, whilst constantly developing and using cutting-edge technology. We hold several pioneering achievements; the first to introduce outdoor solar sensors, incorporate LiDAR technology into indoor sensors, and to develop a self-resetting barrier arm.

With a rich fifteen-year history, we confidently endorse our products, knowing their ability to withstand the test of time. Beyond their innovative nature, our products are not only reliable but also enjoy a trusted reputation. We pride ourselves on helping our customers increase yield, reach revenue potential and support their overall organizational goals.

Embrace the future of parking with Frogparking - take a leap into the future with us, where possibilities are endless.

#### Your mobile parking assistant



Introducing FrogMobile, the epitome of modern parking convenience at your fingertips. As an integral part of our comprehensive FrogOne ecosystem, FrogMobile is not just another parking app; it's a bespoke solution tailored exclusively to your needs. FrogMobile is a white-label application that has distinct 'a la carte' functionality options. This empowers you to select from a menu of available features, tailoring the app to align perfectly with your specific needs and preferences.

With an incredible amount of features, FrogMobile ensures a highly personalized and user-centric experience. FrogMobile continues to go beyond traditional boundaries to facilitate seamless parking interactions.

FrogMobile is more than an app - it's a personal parking assistant. We guarantee it will make parking hassle-free for all users, allowing them to navigate their vehicles with ease. Embrace a new level of parking convenience, tailored just for you, with FrogMobile.



#### What makes FrogMobile unique?

## Why choose FrogMobile? What makes FrogMobile tick?



#### Widest payment options on the market

Experience unparalleled versatility with FrogMobile's wide array of payment options. Harness the power of QR codes, Apple Pay, Google Pay, Ali-Pay, WeChat, and more.



#### 'A La Carte' functionality

FrogMobile is the customizable solution that will exceed all your parking expectations. Tailor your parking experience to perfection by selecting from a menu of features designed to enhance convenience, efficiency, and comfort. Your FrogMobile, your way.



#### White label customization

Move beyond the generic and embrace an app that is uniquely yours. Our white-label approach allows you to infuse your branding seamlessly, ensuring a distinctive and personalized app experience that resonates with your audience.



#### Multiple sign-in options

FrogMobile allows for multiple secure and convenient sign-in options. Users can effortlessly access the app using their Google or Apple credentials, or utilize organization-specific Single Sign-On (SSO) for streamlined authentication.



#### Supporting sustainability

By adopting a cashless and ticketless system, we not only simplify your parking experience but also significantly reduce your environmental footprint.



#### Intuitive & user-friendly

FrogMobile is so easy to use – it simplifies all aspects of the parking journey for your customers. Easily downloaded with simple sign up, it's as easy as 1. 2. 3.



#### Industry-leading security

Frogparking takes security seriously. Prioritize user data security with FrogMobile, ensuring a safe and trustworthy platform for all transactions and interactions within the app.



#### Guaranteed user satisfaction

FrogMobile guarantees a level of customer satisfaction like no other. Functioning not merely as an app, but as a personal parking assistant. Users can trust FrogMobile to make their parking hassle-free, ensuring a genuinely customer-first experience.



#### Enhanced Accessibility

FrogMobile is committed to accessibility for all users. We create an app, with you, to ensure it caters to a diverse range of users.



#### Continuous Innovation

Stay ahead with FrogMobile's commitment to continuous innovation. Benefit from regular updates and enhancements, ensuring that you always have access to the latest and most advanced features in the world of parking technology.



#### What makes FrogMobile unique?

## The 'A La Carte' menu of available app features:



#### 'Find my car' In-app car locator

Never lose track of your parked vehicle with FrogMobile's 'Find my car' feature. The app guides users back to their parking spot, providing peace of mind and eliminating the stress of searching for their car.



#### 'Find a space' Live parking availability:

Stay informed in real-time with FrogMobile's live parking availability feature. The app provides a dynamic count of available parking spaces, allowing users to plan their parking based on up-to-the-minute information.



#### 'Turn-by-turn directions' with Google Maps

Navigate with confidence using FrogMobile's 'Turn-by-turn directions', seamlessly integrated with Google Maps. Effortlessly find your way to available parking, ensuring a stress-free parking experience.



#### 'Cluster search' functionality

Effortlessly locate uniquely-tagged parking spaces (such as ADA, EV, Parental, Emergency etc) with FrogMobile's advanced 'cluster search functionality. Tailor your parking search based on specific requirements, ensuring accessibility for all users.



#### 'Search by business' functionality

FrogMobile's search function
extends beyond general locations,
allowing users to seamlessly locate
available parking near their
intended destination. Whether
you're heading to a specific
business, restaurant, or event venue,
FrogMobile ensures you find a park
that is the most convenient for you.



#### 'PocketPay' top-up parking wallet

FrogMobile's parking wallet,
PocketPay, offers users a flexible
payment solution. Users can top up
their accounts for pay-by-minute
options or make hassle-free
payments. Accepting a variety of
credit cards, PocketPay provides
unparalleled convenience and
contactless experiences for all
parking transactions.



#### 'FrogTransport' mobility platform

FrogTransport links users to a variety of transport and mobility services. The world is your oyster with this comprehensive platform ensuring a centralized solution for diverse accessibility needs.



#### 'FrogPermit' in-app parking permits

Simplify the parking permit process with FrogPermits. Enable all users to easily purchase and activate parking permits directly within the FrogMobile app.



#### 'FrogValidate' In-app parking validation

Let parking validation stress be a thing of the past with FrogValidate. Users can easily validate parking, eliminating manual processing. Adjust pricing and special access with a few clicks of your mouse.



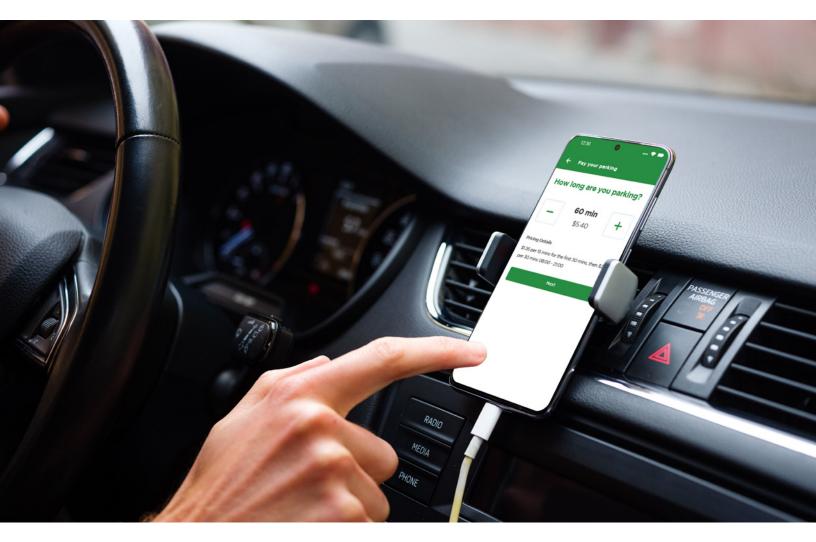
#### 'Integration' with third-party systems

FrogMobile has the ability to link into third-party systems. Boost your app's functionality by providing alternate payment options, importing and displaying occupancy information from existing parking systems, open API connections, generate SSO for federated system logins & more.



Benefits

### What are the benefits of FrogMobile?





#### Efficient parking workflows: streamlining your experience

Discover hassle-free parking management with FrogMobile, empowering users to effortlessly navigate their parking experience. Our user-friendly platform ensures a seamless process, allowing users to efficiently handle their parking needs, empowering them to quickly move on with their day.



#### Cost-effective parking operations: user-managed savings

FrogMobile significantly reduces internal parking operation costs by putting the user in the front seat of their own parking experience. With world-class features accessible on mobile devices, the need for traditional infrastructure diminishes, resulting in substantial operational savings and a leaner, more efficient system.



#### Financial optimization: reducing capex/opex burdens

Experience a paradigm shift in cost efficiency as FrogMobile minimizes capital and operational expenditures associated with payment terminals. Say goodbye to cash handling, ticketing issues and manual permitting operations. This solution offers a financially strategic approach, ensuring a reduction in both upfront and ongoing costs while maintaining a high level of service.



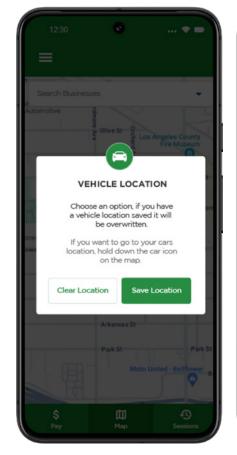
**Features** 

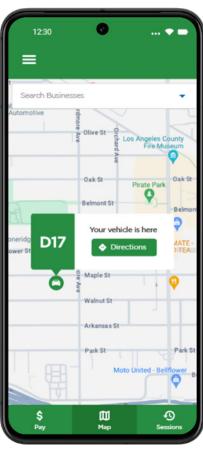
## Never lose your vehicle again with the 'Find my car' feature



Users can simply save their location when they park their vehicle & FrogMobile will direct them back to it when they need it.

Location can be set to save automatically if payment is made in advance.

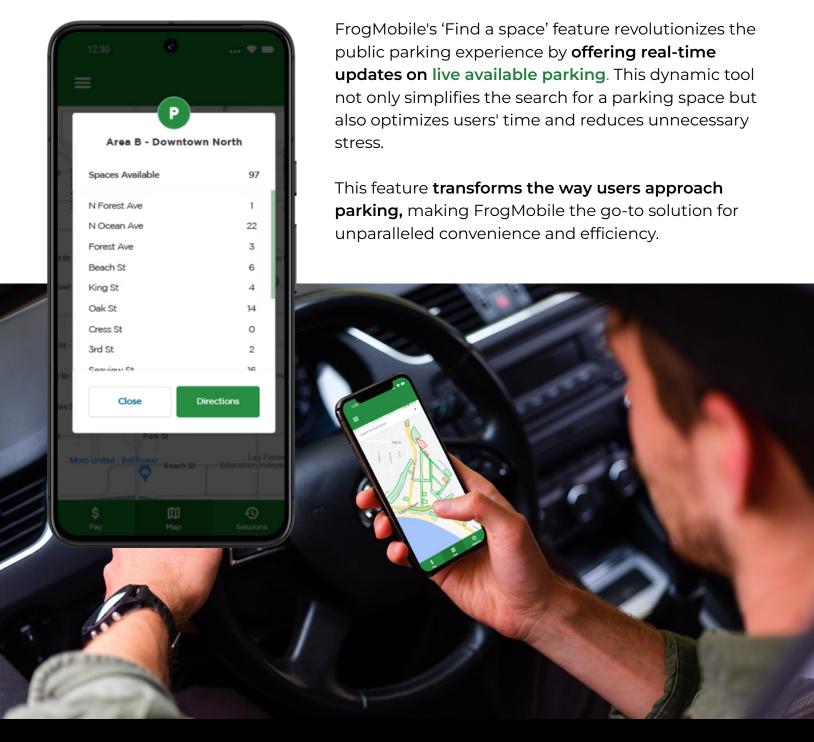




FrogMobile's 'Find my car' feature is an invaluable asset for public use, offering users a stress-free solution to the common challenge of locating their parked vehicles in crowded or unfamiliar areas. This user-friendly feature eliminates the frustration of wandering through parking lots or city streets by providing precise directions back to the parked car, ensuring a quick and efficient retrieval process. Whether navigating busy urban spaces or expansive parking facilities, this feature enhances the overall convenience of FrogMobile, making it an indispensable tool for a seamless and enjoyable public parking experience.

**Features** 

## Know where you're going with the 'Find a space' feature



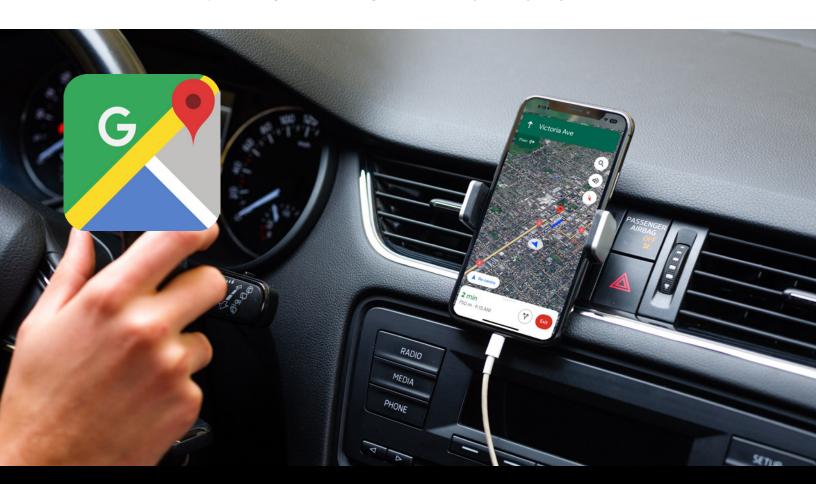
**Features** 

## 'Turn-by-turn directions' with Google Maps integration

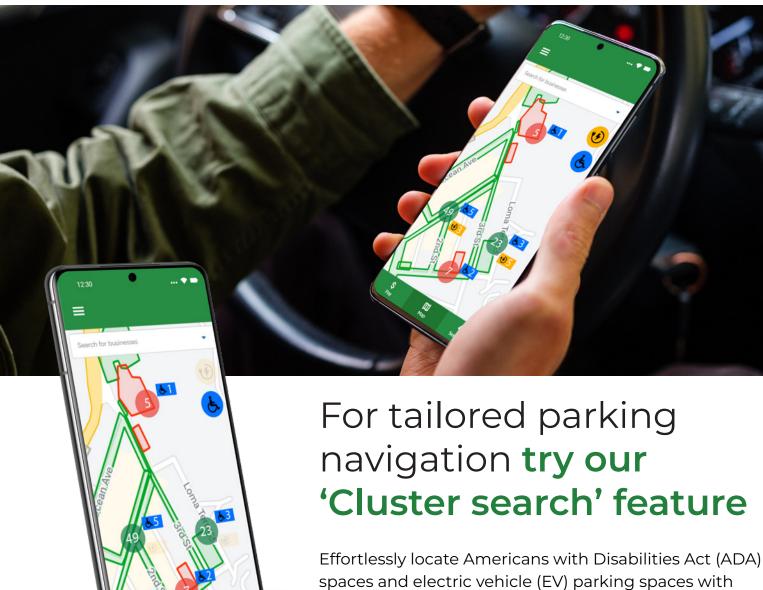
Discover unparalleled convenience with FrogMobile's latest feature - seamless integration with Google Maps for turn-by-turn directions to available parking.

This powerful combination goes beyond displaying live parking availability; it transforms your parking experience into a dynamic, stress-free journey. By tapping into the robust capabilities of Google Maps, FrogMobile ensures a smooth navigation process through city streets and congested areas. This integration elevates FrogMobile into a comprehensive tool, simplifying the entire travel experience.

Bid farewell to parking hassles as FrogMobile, paired with Google Maps, emerges as your ultimate travel companion, guaranteeing a seamless journey to your destination.



#### **Features**



spaces and electric vehicle (EV) parking spaces with FrogMobile's innovative 'Cluster search' feature.

This functionality allows users to customize their parking search based on specific requirements, ensuring accessibility for all. Toggle each parking type on and off to locate the perfect spot, providing a user-friendly solution for an inclusive and efficient parking experience. This feature is configurable and can be customized to include parental parks, emergency parks, carpool parks, small vehicle parks etc.

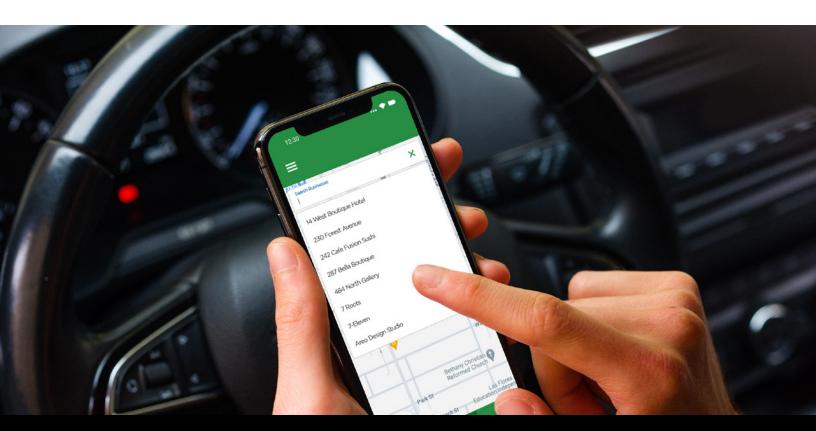
**Features** 

## Precision parking at your fingertips with 'Search by business' feature

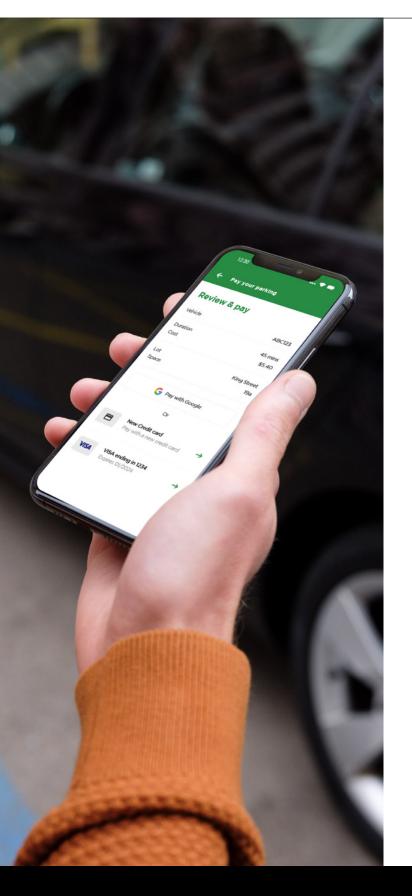
Unlock a personalized parking journey for your customers with FrogMobile's latest feature - 'Search by business'. This innovative functionality goes beyond traditional location-based searches, allowing your customers to **seamlessly discover available parking** near their desired destination.

Gone are the days of aimlessly searching for parking; FrogMobile's precision-based approach transforms your customers' parking journey into a hassle-free experience. This unique integration empowers your customers to not only locate available parking but to do so with **utmost convenience**, ensuring they spend less time searching and more time enjoying the places that matter most to them.

Elevate your customers' parking experience with FrogMobile and offer them the ease of tailored parking solutions at their fingertips.



**Features** 



Paying for parking has never been easier with FrogMobile PocketPay.

Say goodbye to loose change and hello to FrogMobile PocketPay. PocketPay is an exclusive in-app parking wallet that allows your customers to top-up their account for pay-per-minute convenience, or pay a fixed amount using FrogMobile's diverse payment options.

Featuring payment options for all credit cards, QR codes, Apple Pay, Google Pay, AliPay, WeChat, and more. Whether your customers prefer a prepaid approach or the convenience of instant payments - FrogMobile PocketPay is the go-to solution for seamless and flexible parking transactions.

Powered by



**Features** 

## **FrogTransport** is your one-stop-shop for all things mobility-related.



FrogTransport, your all-inclusive mobility platform embedded in the FrogMobile app. It consolidates various transportation services into one seamless platform.

Acting as a central hub, it integrates parking services and offers convenient links to external apps like Uber, Lyft, and bus schedules. FrogTransport empowers users to effortlessly explore and manage everything curbside-management related. From ridesharing drop offs, to public transport schedules, to bicycle rack locations - FrogTransport has you sorted.

This user-friendly software not only **simplifies the process** for users but also frees up your customer service staff from handling transport inquiries.





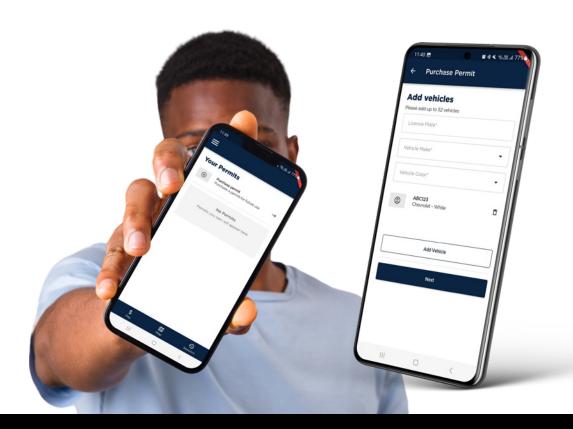
**Features** 

## Simplify parking management with the FrogPermit 'plug-in'

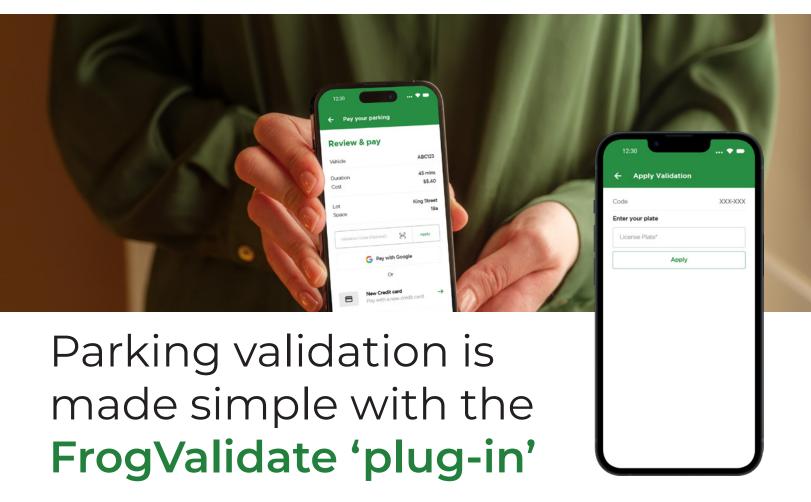
FrogPermit is seamlessly integrated into FrogMobile, offering customers a hassle-free solution for purchasing and applying parking permits directly within their FrogMobile application. By empowering users to manage their own permits, **FrogPermit reduces unnecessary administration**, eliminates the need for paper permits, and allows for discounted parking rates.

Whether it's single-use, multi-use, or carpooling permits, FrogPermit covers all your parking needs. Achieve accessibility and sustainability goals with customizable permit options.

From application to payment and enforcement, FrogPermit ensures a **comprehensive** and user-friendly experience, connecting seamlessly with FrogHub for efficient approval, invoicing, payment processing, waitlists, validation, and more.



#### **Features**

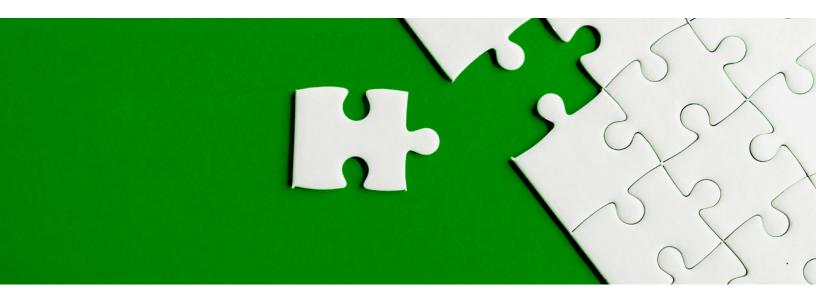


Unlock a user-friendly parking validation experience with FrogValidate, seamlessly integrated into FrogMobile. This innovative feature empowers customers to **enter validation codes directly within the app,** putting parking validation in their hands. Whether it's unlocking early bird rates, accessing limited free parking, or receiving special employee validations, FrogValidate ensures a **streamlined and efficient process.** 

Say goodbye to the days of manual parking validation burdens on your staff; FrogValidate transforms the process, allowing users to effortlessly manage validations within the app.

Achieve enhanced accessibility and user satisfaction as FrogValidate streamlines the entire validation process, making it convenient, quick, and tailored to individual preferences. Welcome to a future where parking validation becomes as simple as a few taps on your smartphone.

**Features** 



# More customization options with third-party integration capabilities

FrogMobile stands at the forefront of versatility, boasting unparalleled **integration capabilities with third-party systems.** Whether it's Single Sign-On (SSO) through a client's federated system, incorporating additional payment options akin to payroll deduction, or seamlessly importing and displaying live occupancy data from external sources, FrogMobile adapts to meet your unique needs. The app goes beyond simply offering the flexibility of API connections. We enable third-party developers to harness FrogMobile features, subject to terms and conditions.

The possibilities are truly endless, as our in-house software team possesses the expertise to shape the app into a fully customized solution tailored to your specific requirements. If a third party is ready to integrate, FrogMobile becomes a dynamic canvas, capable of accommodating a diverse range of functionalities.

Explore the boundless potential of FrogMobile, where integration meets innovation, and your app transforms into a fully customized, feature-rich solution.



If you love what you're looking at, or can't find what you're looking for?

## Get in touch.

Nothing is out of reach with our agile in-house software team. The possibilities are endless with FrogMobile.

hi@frogparking.com www.frogparking.com

